MMP100 | FINAL PROJECT STATEMENT

Title: Celebration

Semester/Year: Fall 2019

Software, coding/programming languages: Photoshop, After Effects, Atom, YouTube, GitHub

My Project is based on the theme “Celebration” and the reason why I decided to go with that theme is because the semester has finally came to an end, and the feeling of finally finishing is the most amazing feeling in the world. In my project I included a confetti background, fireworks, and fire. The reason why I included those as my way of describing the theme of celebration was because confetti clearly gives us excited party vibes as to where fireworks gives us that representation of enthusiasm, and the fire at the end just showing us change and the destruction of stress, and the entering of new energy. I also Included the text “School’s out It’s LIT!” as a way of not only trying to be even clearer about my message here, but also use our new generations favorite slang term “It’s LIT” as a way of stating how extremely exciting it is to finally be finished with this process after all.

The medias I chose were Photoshop, and After Effects because I already knew from the top of my head I was most likely going to have to combine a clip or two through after effects in order to really express the idea of the term “Celebration” , and as for Photoshop because I had done some research through pexels.com and wasn’t able to find a proper image or video of confetti’s then I decided to go ahead with Photoshop and create my own background of confetti’s. These medias both combined were the perfect combination to portraying my theme of “Celebration”. The images and clips of videos I chose are relatable to the subject matter because fireworks, and confetti’s are two things we always either see or use when it comes to celebrating, and fire was more of a symbol that I wanted to portray to my audience rather than just focusing on confetti’s and fireworks throughout the whole project especially because the semester itself can be quite draining, and emotional for many of us.

Lastly, the most challenging part of the project was for sure trying to get my after effects mp4 to show up in my html page because for some reason after uploading it on YouTube, and copying the html to then insert in atom it somehow still wasn’t showing up on the html page. To solve the issue I simply embedded my coding on YouTube and copied and pasted the html to the video section in atom.